





CRITICAL PROBLEMS Your DCIM Should Solve

















How DCIM Helps Resolve data center management issues

From 451-

"A data center infrastructure management (DCIM) system collects and manages information about a data center's assets, resource use and operational status."

DCIM tools that provide this information in a meaningful manner increase Data Center, IT and Facilities

Management situational awareness, allows the Data Center Operator to make informed strategic operational decisions, and provides useful information for future investments and planning.

In this eBook, we review the most critical problems faced by data center managers today, and how DCIM solutions provide real-time views of the data center environment, infrastructure assets and their associated power, space, and energy capacity to resolve these issues.







▲ Critical Problems



Asset

- Easily locate assets in your data center from anywhere
- Know all there is to know about your asset
- Identify assets of a specific model type
- Easily identify physical network connectivity between devices
- Dramatically simplify data center audits
- Customize, save and email reports

CAN Capacity

- Monitor all breaker loads along the power path to maximize uptime
- Easily visualize real time space, power and data port capacity of all racks in your data center
- Improve power capacity planning and uptime
- Instantly know how much cabinet space you really have
- Quickly find available data center capacity to provision new equipment
- Automatically forecast when you are going to run out of power





▲ Critical Problems Continued

Change

- Know the status of your tickets in real-time
- Know the impact change will have on your data center applications
- Understand the downstream impact of a potential change
- Ensure work quality

Power

- Know power usage by rack/circuit
- Quickly identify power trends and spikes of individual servers
- Get real-time power analytics for your power chain
- Eliminate Ghost Servers and reduce Power Hogs
- Quickly restore service interruptions due to power outages
- Forecast power capacity needs
- Determine new data center power needs
- Identify and prevent potential power problems
- Maximize uptime with failover simulation analysis





▲ Critical Problems Continued



Energy

- Monitor the amount of energy used for cooling
- Manage energy costs
- Promote sustainable energy reduction programs
- Drive corporate energy efficiency and sustainability initiatives
- Understand energy usage by customer, application, or other parameter
- Bill organizations based on actual energy usage



Environment

- Easily monitor health of your data center infrastructure with a floormap birds eye view
- Ensure data center infrastructure equipment health
- Proactively identify hot spots and areas of risk for data center uptime
- Ensure real-time alerts and alarms are being addressed
- Improve cooling utilization strategies
- Ensure your servers are operating within the ASHRAE zone
- Monitor and set rack inlet temperatures to save money
- Automate carbon footprint reporting and trending









Easily Locate Assets in your data center from anywhere

A Problem:

Lack of understanding where or what assets might be deployed in a data center.

⇔ Benefit:

Gain an accurate real-time view of all facilities and IT components in your data center from virtually anywhere.











Know All There is to Know about your asset



A Problem:

Lack of detailed information about assets.



Benefit:

Easily visualize an asset, its location all specified details.











Identify Assets of a specific model type



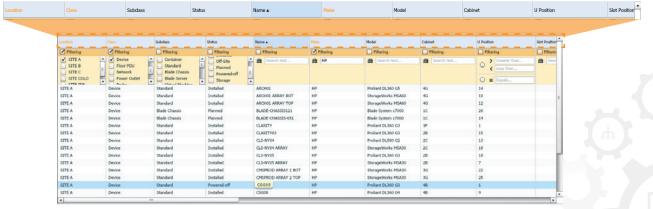
A Problem:

Unable to identify which servers belong to which department or which servers are of a specific brand/model.



Use data attributes to create a list of items around a specific attribute.

- i.e. identify all HP servers that might be at risk due to a manufacturer's recall.











Easily Identify physical network connectivity

between devices



A Problem:

Network path is not easily accessible at your fingertips.



Restore service quickly by immediately knowing the physical connectivity of the network path.











Dramatically Simplify data center audits



A Problem:

Audits are time-consuming, complex, and waste paper.



⇔ Benefit:

Perform an accurate, real-time assessment of your data center asset inventory through a centralized database with a mobile app.























Customize, Save and Email reports



A Problem:

Inordinate amount of time spent creating reports due to lack of utilities and exposure to information.



Provides users with the ability to get data for a specified time period in the format required. Ability to save, export, and email reports for further analysis. Ability to include external data from other data management resources via web services.













Monitor All Breaker Loads along the

power path to maximize uptime

A Problem:

Unable to monitor, set thresholds, and get alerts for all breakers in rack PDUs, floor PDUs, and panels and correlate the power chain power capacity.



Reduce downtime and save money as a result.











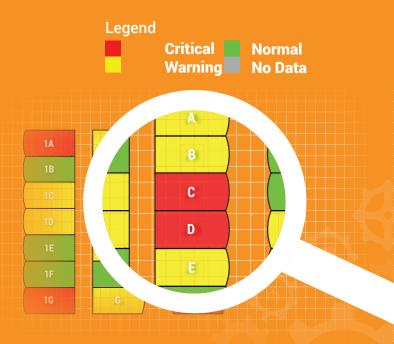
Easily Visualize real time space, power and data port capacity of all racks in your data center

A Problem:

Difficulty understanding rack capacity, without being on site or using outdated Visio or Excel files which can sometimes be inaccurate.

⇔ Benefit:

Save capacity planning time by easily visualizing real time capacity of all racks from wherever you are through a centralized database with a mobile app.











mprove power capacity planning and uptime



A Problem:

Unable to easily and quickly determine what cabinets have available capacity.



Measure and plan usage based on cabinet level power consumption reports.

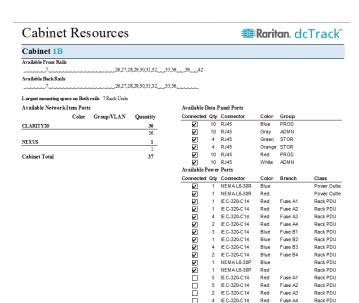
											4	Amps	Watts
D	. т т	1	D	O -	1. : 4				- D	••		2.05	426
Power Usage Per Cabinet						Raritan . do			C	2.05	426		
									Bud	get		2.05	426
Cabinet 1A Cabinet Totals					t Totals	33	33 0	6.8	18	2.05	426		
Rack PDU	1A-RP	DU-L						_	_/			2.05	426
Input Cord			Rating:	24 A	Max: 30A	Volts: 208	Amps:	16	16 0	kW 3.4		2.05	426
Port Name	Amps	Connector	Legs		Item Name	Model	Port		Amps	Watts		2.05	426
-Output A06	16	IEC-320-C14	AB	<==>	NJESX04	Proliant DL360 G5	PS1		2.05	426		2.05	126
-Output A12	16	IEC-320-C14	AB	<=>	NJESX03	Proliant DL360 G5	PS1		2.05	426		2.05	426
-Output A15	16	IEC-320-C14	AB	<==>	NJESX13	Proliant DL360 G5	PS1		2.05	426			
-Output A16	16	IEC-320-C14	AB	\Leftrightarrow	NJESX12	Proliant DL360 G5	PS2		2.05	426		n/a	
-Output A17	16	IEC-320-C14	AB	<==>	NJESX11	Proliant DL360 G5	PS1		2.05	426		n/a	
-Output A18	16	IEC-320-C14	AB	<=>	NJESX02	Proliant DL360 G5	PS1		2.05	426		n/a	
-Output A23	16	IEC-320-C14	AB	<==>	NJESX05	Proliant DL360 G5	PS1		2.05	426		n/a	
-Output A24	16	IEC-320-C14	AB	<==>	NJESX01	Proliant DL360 G5	PS1		2.05	426		n/a	







Instantly Know How Much cabinet space you really have



A Problem:

Inability to identify space availability without physically being there (due to lack of or inaccurate spreadsheets and information).

Benefit:

Instantly and accurately see cabinet level capacity resource availability and determine if more services can be added to a given cabinet.





Quickly Find Available Data Center Capacity

to provision new equipment





A Problem:

Inability to figure out where to place new equipment when it arrives on the dock and if you have enough capacity without manual effort.

- hunt/peck, traversing data center, inaccurate database files.



♦ Benefit:

Simple intelligent search to find available capacity (space, power and network connectivity) to quickly and accurately plan and reserve capacity.









Automatically Forecast when you are going to run out of power capacity

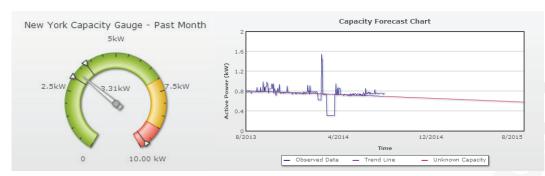
A Problem:

Unable to know when power capacity will run out and forecast expansion based on my historical equipment usage and power consumption rate.



Benefit:

Dramatically improve your planning and know when you need to expand or purchase more











Know the Status of your tickets in real-time

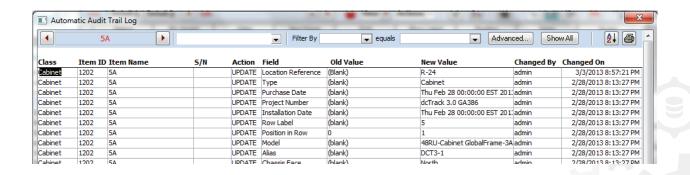


A Problem:

Inability to easily find out the status of work being done in the data center.



Instant transparency with a listing of all planned, work in progress, and completed changes being made in the data center with audit trails.











Know the Impact changes will have on your data center applications



A Problem:

Inability to easily find what servers host what applications and who the owners are.



Benefit:

Enables troubleshooting and impact analysis to changes within the data center.

Applications



Application	Server name	App. Criticality	App. Admin	Customers	App. Sites
Advanced Port So	canner v1.2				
	CLARITY	Business Grade		Engineering Marketing	
dcTrack					
	ARCH01 ARRAY TOP		14	Accounting	
	CLARITY	Critical	19	Accounting, Marketing	JC,NYC
	NJDT2TEST01	Critical		Engineering, IS, Marketing	JC
Email					
	ARCH01 ARRAY TOP		19	Accounting,HR	
	CLS-NY04			Accounting, Engineering, Marketing	JC
LiveUpdate 3.3 (S	symantec Corporation)				
	NTA-SERVER-1	Critical	09	Biosoftware	
Web					
	CLARITY	Essential	69	HR,IS	NYC
	CLS-NY05	Critical		Marketing, Sales	JC
Windows Small E	Business Server Fax Cfg				
	NTA-SERVER-1	Business Grade			









Understand the Downstream Impact

of a potential change

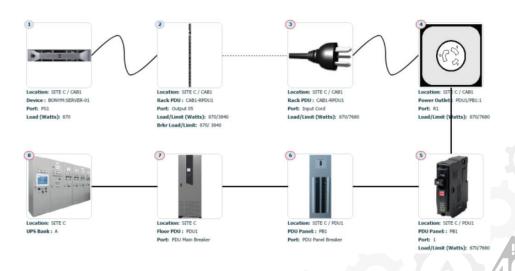


A Problem:

Inability to quickly identify asset dependencies and know what (critical) assets would be in jeopardy if there was a failure or a change.



Provides advanced warning and enables alternate or remedial planning scenarios.







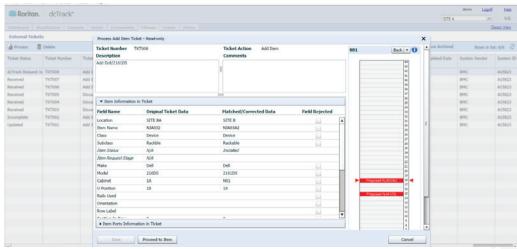


A Problem:

Missing or inaccurate information in work orders or manual steps delays job completion with quality.



Verification and validation of all information prior to approval reduces workflow delays and bottlenecks.









Know Power Usage by rack/circuit



A Problem:

Understand power usage to avoid paying over-usage / premium charge.



Rebalance power usage to avoid additional cost.











Quickly Identify power trends and spikes

of individual servers*



A Problem:

Difficulty in adding up all the power being consumed by multiple power supplies within a server

Benefit:

Reduce risks to tripping circuit breakers due to over-provisioning

* requires Raritan PX outlet level metering PDUs or third party

IT Devices		
Q. Power Control →		
PDU Element	Trend	Active P
⊟ Cisco 2500.122		18 W
192.168.33.138 6 (Cisco 2500.122)		18.0
⊟ Cisco 2500.136		20 W
192.168.33.137 4 (Cisco 2500.136)		20.0
☐ DRAC 860.120		89 W
192.168.33.138 2 (DRAC 860.120)	Hamanandandı	89.0
∃ HP DL140.122	1000	20 V
192.168.33.138 1 (Video and Audio Strea		20.0
⊟ Linux .136		82 W
192.168.33.137 1 (Linux.136)		82.0
⊒ Linux.122		98 W
192.168.33.138 5 (Linux.122)		98.0
☐ Scotts Server		0 W
192.168.33.163 23 (outlet 23)		0.0
∃ Vista.122		85 W
192.168.33.138 7 (Vista.122)	and the land of th	85.0
∃ Win XP Pro.136		82 W
192.168.33.137 2 (Win XP Pro.136)	ulumumhumum	82.0
∃ Win XP.122		102 W
192.168.33.138 3 (Win XP.122)		102.0
₩ Win YD 136		98 W

PD	U Elements		
9.	Power Control ▼		
	PDU Element	Trend	Acti
9 1	192.168.33.137	2	82 W
	Outlet 1 (Linux.136)		82.0
7	Outlet 2 (Win XP Pro.136)	tdaaatdaaaa	82.0
	Outlet 3 (Win XP.136)		98.0
	Outlet 4 (Cisco 2500.136)		20.0
	Outlet 5 (Outlet 5)		0.0
	Outlet 6 (Outlet 6)		0.0
	Outlet 7 (Outlet 7)		0.0
	Outlet 8 (Outlet 8)		0.0
91	192.168.33.138	5	97 W
	Outlet 1 (Video and Audio Streaming)		20.0
	Outlet 2 (DRAC 860.120)		89.0
	Outlet 3 (Win XP.122)		1
	Outlet 4 (Windows XP.122)		1
	Outlet 5 (Linux.122)		98.0
	Outlet 6 (Cisco 2500.122)		18.0
	Outlet 7 (Vista.122)	monthlamm	85.0
	Outlet 8 (Win2K.122)		78.0
	Trend maximum	v active power v for the past day	v









Get Real-Time Power Analytics

for your power chain

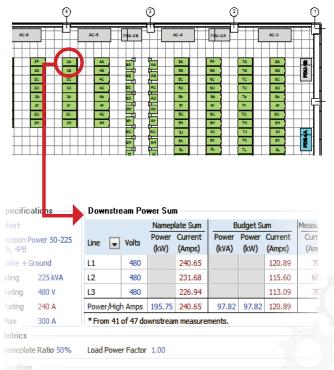


A Problem:

Unable to troubleshoot issues in your power chain and understand what drives your UPS

Benefit:

Dramatically reduce the troubleshooting time when you have incidents in your power chain











Eliminate Ghost Servers and reduce

Power Hogs

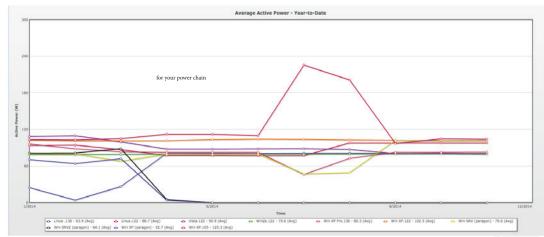


A Problem:

Inability to identify power consumption by server.



For servers that are not in use, gain significant energy savings by switching off or transitioning to low power modes. Identify power hogs and switch to more efficient servers or virtualization.











Quickly Restore Service Interruptions

due to power outages



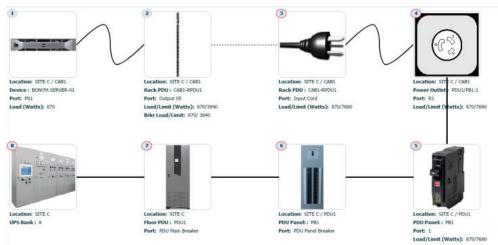
A Problem:

Inability to quickly identify asset dependencies and potential failure points.



⇔ Benefit:

Ability to locate root cause and mitigate power issues quickly. e.g. if the power to the UPS failed, the server at Site C will be inoperable.











Forecast power capacity needs



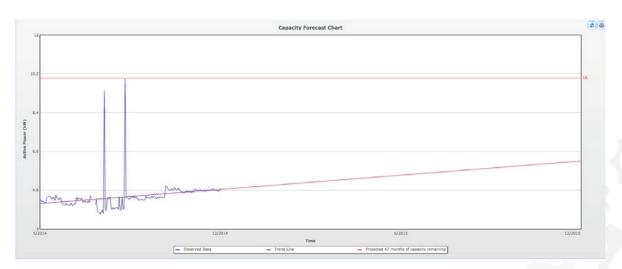
A Problem:

Difficulty gaining visibility as to when new space, power, cooling or connections may be needed.



Benefit:

Monitor trends over time to forecast when you need to order more capacity.



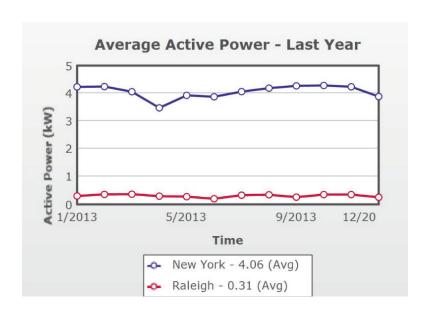








Load balance data center power needs





A Problem:

Lack of understanding power capacity across multiple data centers.



Maximize uptime and service delivery, while minimizing potential costs







Identify and Prevent potential power problems





A Problem:

Lack of visibility causes unnecessary downtime.

⇔ Benefit:

Use trends to quickly identify spikes (time/day, day/week) and trends to maximize uptime.









Maximize Uptime with failover simulation analysis



A Problem:

Lack of knowledge regarding whether a specific redundancy strategy will be successful.

Failover 1st Floor



2014/11/20 - 2014/11/20 Date Range:

Location: 1st Floor

At a glance view that shows whether there are enough resources to handle a potential failover, and thereby eliminate outage concerns.

Rack C

			3.43.105 X2-5146R		8.43.63 PX2-1147R	Fallover Simulation	
	Capacity (A)	Load (A)	Utilization	Load (A)	Utilization	Load (A)	Utili∠ation
Inlet	16	0.40	2.5%	0.40	2.5%	0.80	5.0%
				Highes	t Utilization:	08.0	5.0%









Monitor Real-Time PUE across all data centers

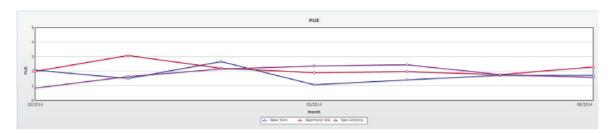


A Problem:

Difficulty in tracking PUE of a data center over time or comparing the efficiency trends of multiple data centers with manual methodologies.



Automates the tracking and accuracy of PUE readings.

















Manage Energy Costs

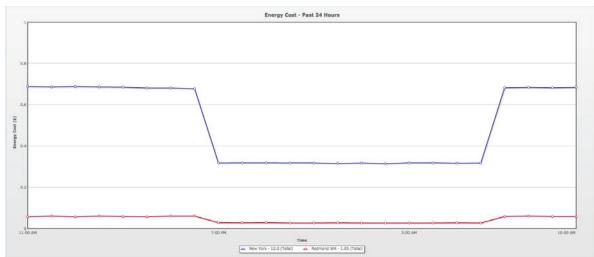


A Problem:

Challenging to quickly identify and compare energy costs by data center, site, room, customer, application, or other parameter.



Drive energy reduction programs across data centers.











Promote sustainable energy reduction programs



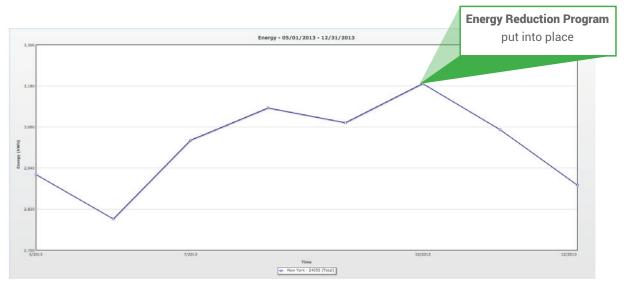
A Problem:

Track and see the results of energy efficient programs.



Benefit:

Drive energy efficient behavior and ensure objectives are being met.











Drive corporate energy efficiency and sustainability initiatives



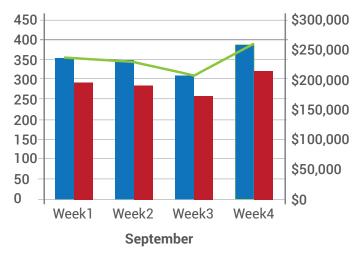
Problem:

Inability to enforce initiatives due to lack of information on actual energy consumption.



Drive energy reduction programs and/or shift loads accordingly

San Jose Data Center



- Total Power Consumed (kWh)
- Total Carbon Footprint (CO₂ Kg
- Total Cost (\$)









Understand Energy Usage by customer, application, or other parameter



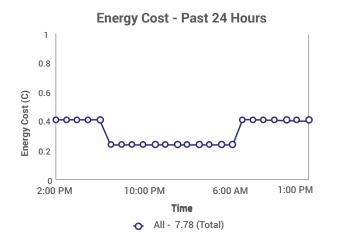
A Problem:

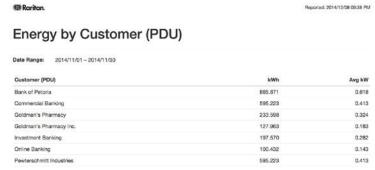
Difficulty to drive customers to be more energy efficient.



Benefit:

More effective billing to drive energy efficiency and sustainability initiatives.













Bill Organizations based on actual energy usage



A Problem:

Application (IT device)

Engineering

Help Desk

Marketing

R & D lab

Sales

HR

Unfair customer billing (via allocation vs. usage) due to lack of understanding of actual energy usage.



kWh

8.109

0.000

537.642

2945.509

Customer D

Goldman's Pharmacy

Investment Banking

Quahog Colo Facility

Pewterschmitt Industries

Clever Insurance

Online Banking

Retail Banking

Benefit:

Enables the equitable distribution of power and energy charges.

Fliminates the need for the Data Center to carry the full burden for all power costs. Costs are divided by usage vs. allocations.







1D

SA 1A





Monitor the Amount of Energy used for cooling



A Problem:

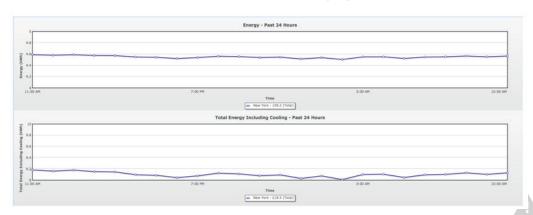
Lack of knowledge on how much kWh the cooling system is consuming and the associated costs.



Benefit:

Make decisions on tactics to take to reduce cooling consumption, energy and costs, including:

- Increased chilled water temperature
- Modularization
- High efficiency chillers
- Water-side economizer
- Controlled optimization (staging, resets, etc.)









Easily Monitor the Health of your data center

A Problem:

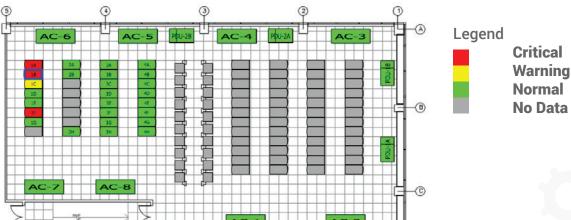
Difficulty in understanding the health of your data center infrastructure.



Benefit:

Use one solution to see power and temperature threshold violations and identify appropriate action.

Health Map - New York













Ensure data center infrastructure equipment health



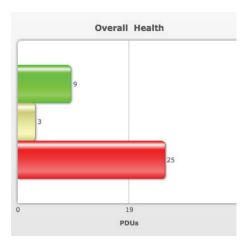
A Problem:

Unable to easily identify trends/ patterns in alerting over a period of time for analysis.



Benefit:

Single view of alarm history through active polling enables the identification of data center items that might have underlying problems.



Occurred at ▼	Severity	Event	Summary	Target
12/09/14 12:15:0	Critical	Active power over critical t	Active power value of 0.97	<u>1C</u>
11/11/14 02:56:2	Critical	Connectivity lost	Loss of connectivity detect	<u>10.128.10.150 - 3</u>
11/06/14 02:15:0	Warning	Inlet over voltage	Inlet I1: voltage is over wa	192.168.33.163
10/10/14 02:43:3	Warning	Admin credentials invalid	Admin credentials failed to	192.168.33.162
09/26/14 10:15:0	Critical	Active power over critical t	Active power value of 1.30	<u>1A</u>
09/09/14 03:12:0	Warning	Inlet over current	Inlet I1: current is over wa	192.168.33.163
08/21/14 05:34:1	Critical	Connectivity lost	Loss of connectivity detect	192.168.33.130
08/04/14 02:30:0	Critical	Active power over critical t	Active power value of 0.75	<u>1B</u>
08/04/14 01:37:4	Warning	Inlet under current	Inlet I1: current is under w	192.168.33.162
07/07/14 09:50:2	Warning	Admin credentials invalid	Admin credentials failed to	192.168.33.138







Proactively Identify hot spots and areas of risk for data center uptime

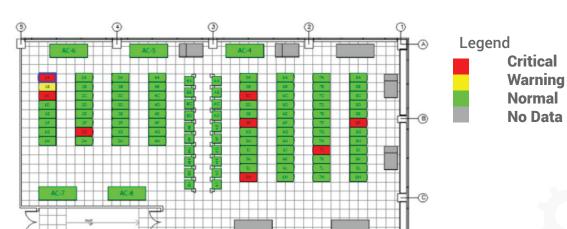
A Problem:

Inability to easily identify "hot spots" in the data center- areas in which thresholds have been exceeded

Health Map - San Jose



Visualization and information guide (actions/improvements) for rack/cabinets that are "hot."











Ensure real-time alerts and alarms are being addressed



A Problem:

Lack of insight into problems and their potential resolution before they become critical.



Benefit:

Ensure that real-time monitoring and consolidation of alarms from various data center infrastructure equipment are addressed.

Eve	ent Listing	Severit	V					
0	Clear selected events	Ocvent	y					
	Occurred at V	Warnir	ng	Act	Summary	Target	Status	
	12/09/14 07:35	Critical	l	Active ming	Active power value of 0.939kW exceeds 70% of	1C	Active	
	12/09/14 04:4 2:11	Inform	ational	Outlet alth	•	1A	Active	
	12/08/14 11:4				Outlet "outlet 23" power state was changed to on	192.168.33.163	Active	
	11/11/14 02:5	Critical		Conne	Loss of connectivity detected at 11/11/14 01:51:	10.128.10.150 - 3	Active	
	11/06/14 02:15 5:04	Warnir	ng	Inlet o	Inlet I1: voltage is over warning threshold	192,168,33,163	Active	
	10/23/14 09:55:4. 15	Inform	ational	Out	Outlet "outlet 19" switched on by <snmp></snmp>	192.168.33.163	Active	
	10/22/14 02:00:49			Jul	Outlet "outlet 27" switched off by admin	192.168.33.163	Active	
	10/22/14 02:00:49	Inform	ational	ar off	Outlet "outlet 26" switched off by admin	192,168,33,163	Active	
	10/22/14 02:00:49 In	formationen	outlet pov	ver off	Outlet "outlet 25" switched off by admin	192,168,33,163	Active	
	10/22/14 02:00:49 In	formational	Outlet pov	ver off	Outlet "outlet 24" switched off by admin	192.168.33.163	Active	
	10/22/14 02:00:49 In	formational	Outlet pov	ver off	Outlet "outlet 22" switched off by admin	192.168.33.163	Active	
	10/22/14 02:00:49 In	formational	Outlet pov	ver off	Outlet "Outlet 21" switched off by admin	192.168.33.163	Active	
	10/22/14 02:00:49 In	formational	Outlet pov	ver off	Outlet "outlet 20" switched off by admin	192.168.33.163	Active	
	10/22/14 02:00:49 In	formational	Outlet pov	ver off	Outlet "outlet 18" switched off by admin	192.168.33.163	Active	
	10/22/14 02:00:48 In	formational		ver off	Outlet "outlet 17" switched off by admin	192.168.33.163	Active	









Improve cooling utilization strategies



A Problem:

Inability to compare installed cooling capacity to heat load drives additional capacity purchases and masks cooling utilization problems.



Benefit:

Ability to determine cooling infrastructure utilization and potential gains to be realized by airflow management improvements.

- environment improvements, reduced operating costs, and increased server utilization

Cooling Utilization (Tons)











Ensure Your Servers are Operating

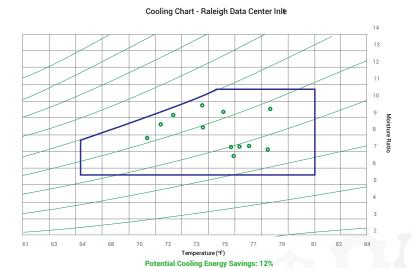
within the ASHRAF zone

A Problem:

Easily identify which racks are in or out of the thermal envelope – ASHRAE safe zone.

Benefit:

Easily see 1000's of temperature / humidity points from 100's of racks, know whether you have an environment that is safe to operate computer devices, and adjust accordingly.











Monitor and Set Rack Inlet Temperatures

to save money

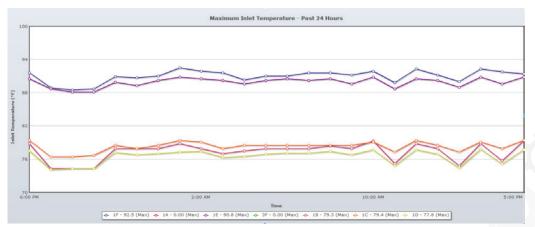


A Problem:

Lack of knowledge on rack temperatures leads to overcooling.



Visualization of max inlet temperature trends in multiple racks, rows, or data centers enables better forecasting of cooling.











Automate carbon footprint reporting and trending



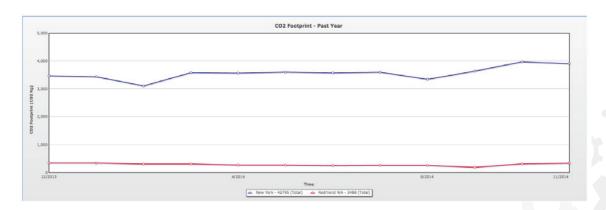
A Problem:

Difficult, manual effort to calculate carbon footprint. Need to know carbon factors, kWh and frequently calculate and update.



Benefit:

Automaticaly compare CO2 usage (Carbon Footprint) over time and develop strategies to reduce it to protect the Earth's climate.









Summary

- DCIM is broad and can solve many problems. Even more than the ones identified here.
- Each customer situation is going to be different pick and choose what problems you are trying to solve first and why you want to solve them.
- Reports, analysis and situational awareness allow Executives, Data Center Operator, IT and Facilities Managers to work together to make effective and actionable decisions today as well as forecasting and budgeting for the future.
- On the next page are some additional resources to help start your path down the DCIM purchasing process.











Take Action Now

Talk to your colleagues and schedule a demo together to see how Raritan's DCIM meets each of your needs.



Use our ROI Calculator to calculate your savings TODAY

ROI CALCULATOR



Take a Test Drive

Test Drive Raritan's DCIM now to get the insight you need to better <u>ma</u>nage your data center

TEST DRIVE NOW



On Site Assessment

Request an on site assessment and comprehensive summary report with a Raritan DCIM expert

SCHEDULE NOW

